

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

<http://www.senate.gov/lobby>

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

Facebook, Inc.

2. Address ☐ Check if different than previously reported

Address1 1155 F Street NW

Address2 Suite 475

City Washington

State DC

Zip Code 20004

Country USA

3. Principal place of business (if different than line 2)

City Menlo Park

State CA

Zip Code 94025

Country USA

4a. Contact Name

Joel Kaplan

b. Telephone Number

☐ International Number

(202) 370-5125

c. E-mail

hannahkay@fb.com

5. Senate ID#

400458207-12

7. Client Name

☒ Self

☐ Check if client is a state or local government or instrumentality

Facebook, Inc.

6. House ID#

408140000

TYPE OF REPORT

8. Year 2012

Q1 (1/1 - 3/31) ☒

Q2 (4/1 - 6/30) ☐

Q3 (7/1-9/30) ☐

Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐

Termination Date _____

11. No Lobbying Issue Activity ☐

INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$5,000 ☐

\$5,000 or more ☐

\$

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than \$5,000 ☐

\$5,000 or more ☒

\$

\$650,000.00

14. REPORTING

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature

Filed Electronically

Date

04/20/2012

Printed Name and Title Joel Kaplan, Vice President, U.S. Public Policy

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

FOR

FOREIGN RELATIONS

(one per page)

16. Specific lobbying issues

International regulation of software companies; restrictions on Internet access by foreign governments; Global Online Freedom Act (H.R. 3605).

17. House(s) of Congress and Federal agencies ☐ Check if None

Commerce - Dept of (DOC), State - Dept of (DOS), U.S. Trade Representative (USTR), U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Kaplan		see prior reports	<input type="checkbox"/>
Louisa	Terrell		see prior reports	<input type="checkbox"/>
Chris	Herndon		see prior reports	<input type="checkbox"/>
Myriah	Jordan		see prior reports	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Joel Kaplan, Vice President, U.S. Public Policy

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CPI

COMPUTER INDUSTRY

(one per page)

16. Specific lobbying issues

Federal policy on online security measures for private industry, data storage, and online safety to ensure the safety of Internet users; modernization of Electronic Communications Privacy Act, and Electronic Communications Privacy Act Amendments Act of 2011 (S. 1011); mobile Internet access issues; implementation of Children's Online Privacy Protection Act; Commercial Privacy Bill of Rights Act of 2011 (S. 799); Personal Data Privacy and Security Act of 2011 (S. 1151); Do-Not-Track Online Act of 2011 (S. 913);

17. House(s) of Congress and Federal agencies

☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Trade Commission (FTC), Executive Office of the President (EOP), Office of Science & Technology Policy (OSTP), Office of Management & Budget (OMB), Commerce - Dept of (DOC), Justice - Dept of (DOJ), Homeland Security - Dept of (DHS), Defense - Dept of (DOD)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Kaplan		see prior reports	<input type="checkbox"/>
Louisa	Terrell		see prior reports	<input type="checkbox"/>
Chris	Herndon		see prior reports	<input type="checkbox"/>
Myriah	Jordan		see prior reports	<input type="checkbox"/>
Susan	Gonzales			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Printed Name and Title

Joel Kaplan, Vice President, U.S. Public Policy

Location Privacy Protection Act of 2011 (S. 1223); Do-Not-Track Kids Act of 2011 (H.R. 1895); Consumer Privacy Protection Act of 2011 (H.R. 1528); Video Privacy Protection Act (H.R. 2471).

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15. General issue area code

MIA

MEDIA (INFORMATION/PUBLISHING)

(one per page)

16. Specific lobbying issues

Education regarding Internet media information security policy and Internet privacy issues; federal privacy legislation; freedom of expression on the Internet; discussion of location-based services; education regarding Facebook's tag-suggest feature; overview of FTC agreement and Irish Data Protection Commission announcement.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Trade Commission (FTC), Office of Science & Technology Policy (OSTP), Commerce - Dept of (DOC), Natl Economic Council (NEC), State - Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Kaplan		see prior reports	<input type="checkbox"/>
Louisa	Terrell		see prior reports	<input type="checkbox"/>
Chris	Herndon		see prior reports	<input type="checkbox"/>
Myriah	Jordan		see prior reports	<input type="checkbox"/>
Susan	Gonzales			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Joel Kaplan, Vice President, U.S. Public Policy

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15. General issue area code

CPT

COPYRIGHT/PATENT/TRADEMARK

(one per page)

16. Specific lobbying issues

Discussions regarding patent reform legislation to encourage innovation and foster the American economy and competitiveness; discussions regarding legislation to curb online piracy; America Invents Act (S. 23, H.R. 1249); Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 (S. 968); A bill to amend the criminal penalty provision for criminal infringement of a copyright, and for other purposes (S. 978); Stop Online Piracy Act (H.R. 3261);

17. House(s) of Congress and Federal agencies

☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Natl Economic Council (NEC), Office of Management & Budget (OMB), White House Office

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Kaplan		see prior reports	<input type="checkbox"/>
Louisa	Terrell		see prior reports	<input type="checkbox"/>
Chris	Herndon		see prior reports	<input type="checkbox"/>
Myriah	Jordan		see prior reports	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Printed Name and Title

Joel Kaplan, Vice President, U.S. Public Policy

Online Protection and Enforcement of Digital Trade Act (S. 2029, H.R. 3782).

Printed Name and Title Joel Kaplan, Vice President, U.S. Public Policy

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

NAT

NATURAL RESOURCES

(one per page)

16. Specific lobbying issues

Discussions regarding power and water needs to support high-tech growth and investment in Oregon; education regarding use of social networks to reduce energy consumption.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Louisa	Terrell		see prior reports	<input type="checkbox"/>
Chris	Herndon		see prior reports	<input type="checkbox"/>
Myriah	Jordan		see prior reports	<input type="checkbox"/>
Susan	Gonzales			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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				<input type="checkbox"/>

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15. General issue area code

ADVADVERTISING

(one per page)

16. Specific lobbying issues

Education regarding online advertising.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

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Joel	Kaplan		see prior reports	<input type="checkbox"/>
Louisa	Terrell		see prior reports	<input type="checkbox"/>
Chris	Herndon		see prior reports	<input type="checkbox"/>
Myriah	Jordan		see prior reports	<input type="checkbox"/>
Susan	Gonzales			<input checked="" type="checkbox"/>
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Printed Name and TitleJoel Kaplan, Vice President, U.S. Public Policy

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15. General issue area code

IMM

IMMIGRATION

(one per page)

16. Specific lobbying issues

Discussions regarding reform of immigration system, including temporary high-tech worker visas and employment-based permanent residency.

17. House(s) of Congress and Federal agencies ☐ Check if None

Executive Office of the President (EOP), Natl Economic Council (NEC), U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Kaplan		see prior reports	<input type="checkbox"/>
Louisa	Terrell		see prior reports	<input type="checkbox"/>
Chris	Herndon		see prior reports	<input type="checkbox"/>
Myriah	Jordan		see prior reports	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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15. General issue area code

HOMHOMELAND SECURITY

(one per page)

16. Specific lobbying issues

Discussions regarding cyber security; Data Security and Breach Notification Act of 2011 (S. 1207); Personal Data Privacy and Security Act of 2011 (S. 1151); Data Breach Notification Act of 2011 (S. 1408); SAFE Data Act (H.R. 2577); Data Accountability and Trust Act (DATA) of 2011 (H.R. 1841); Data Accountability and Trust Act (H.R. 1707); Cyber Intelligence Sharing and Protection Act of 2011 (H.R. 3523); SECURE IT (S. 2151); Cyber Security Act of 2012 (S. 2105);

17. House(s) of Congress and Federal agencies☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Joel	Kaplan		see prior reports	<input type="checkbox"/>
Louisa	Terrell		see prior reports	<input type="checkbox"/>
Chris	Herndon		see prior reports	<input type="checkbox"/>
Myriah	Jordan		see prior reports	<input type="checkbox"/>
Susan	Gonzales			<input checked="" type="checkbox"/>
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				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above☒ Check if None

Printed Name and TitleJoel Kaplan, Vice President, U.S. Public Policy

SECURE IT Act of 2012 (H.R. 4263).

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address1155 F Street NW, Suite 475

CityWashingtonStateDCZip Code20004 -CountryUSA

21. Client new principal place of business (if different than line 20)

CityMenlo ParkStateCAZip Code -CountryUSA

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

1	First Name	Last Name	Suffix	3	First Name	Last Name	Suffix
2				4			

ISSUE UPDATE

24. General lobbying issue that no longer pertains

GOV

TRD

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address:

Name	Address				Principal Place of Business (city and state or country)
	Street Address				
	City	State/Province	Zip	Country	
	City				
	State				
	City				
	State				

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
---	---	---

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address					
	City	State/Province	Country			
				City		
				State		%

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1	3	5
2	4	6

Printed Name and TitleJoel Kaplan, Vice President, U.S. Public Policy